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AMBER HILL FINANCIAL HOLDINGS LIMITED

安山金控股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 33)

POSITIVE PROFIT ALERT

This announcement is made by Amber Hill Financial Holdings Limited (the “**Company**”, which together with its subsidiaries are collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts for the six months ended 31 December 2021 (the “**Period**”), the Group is expected to record a net profit attributable to equity holders of the Company of more than HK\$40 million for the Period as compared to the net loss of HK\$14.5 million for the corresponding period in 2020.

The expected turnaround from loss to profit for the Period was mainly attributable to the revenue generated from performance fee and related services of approximately HK\$46 million in respect of its investment business.

The information contained in this announcement is only based on a preliminary assessment of the Board with reference to the Management Accounts and the information currently available, which have not been reviewed or audited by the auditors of the Company or the audit committee of the Board. Further details of the Group’s financial results and performance for the six months ended 31 December 2021 will be disclosed in the interim results announcement of the Company, which is expected to be announced on or before 28 February 2022.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Amber Hill Financial Holdings Limited
Dr. Ng Yu
Chairman and Executive Director

Hong Kong, 11 February 2022

As at the date of this announcement, (i) the executive Directors of the Company are Dr. Ng Yu and Mr. Lin Feng; (ii) the non-executive Director of the Company is Mr. Dai Chengyan; and (iii) the independent non-executive Directors of the Company are Mr. Wang Jun Sheng and Mr. Lo Hang Fong.